



Department of
Industries & Commerce



JAMMU & KASHMIR TRADE PROMOTION ORGANIZATION
(Industries and Commerce Department, J&K Govt.)



JAMMU & KASHMIR TRADE PROMOTION ORGANIZATION
(Industries and Commerce Department, J&K Govt.)

UNIQUE PRODUCTS OF JAMMU AND KASHMIR





UNIQUE PRODUCTS
OF
JAMMU AND KASHMIR



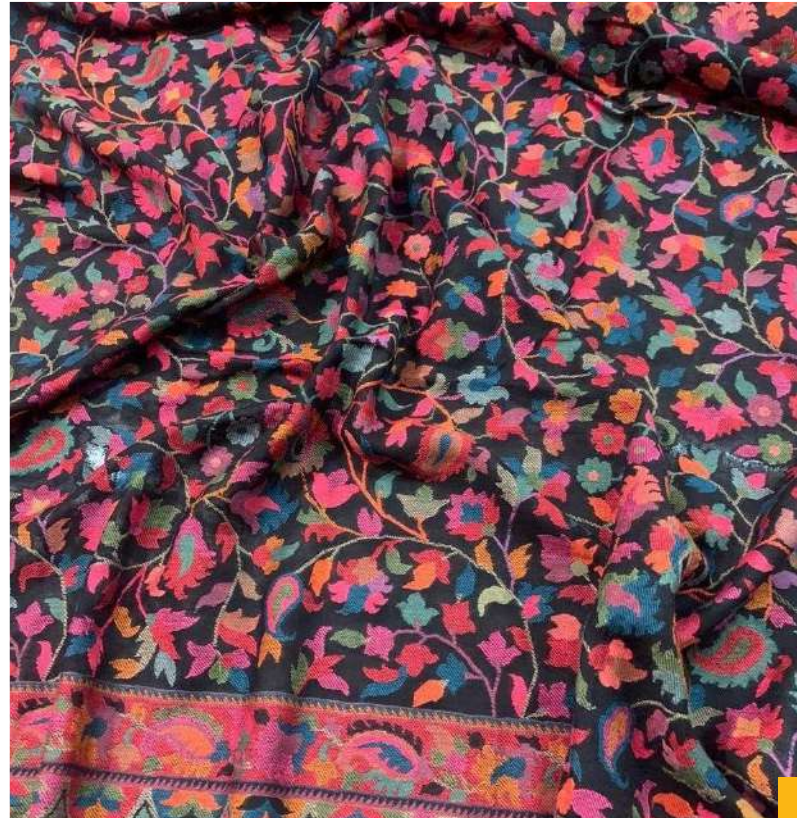
UK, Australia, Sweden (Countries where J&K Exports)



Srinagar



Papier mache craft involves crafting delicate, hand painted decorative items from layers of paper pulp. The beauty and finesse of Kashmiri Papier Machie products is that it's handmade, light weight & eco friendly. This art form features intricate designs and vibrant colors, showcasing the region's artistic tradition and craftsmanship.



Saudi Arabia, UAE, Oman (Countries where J&K Exports)



Budgam



Kani shawl is the pinnacle of Kashmir shawl artistry. It is made from pashmina on a handloom but instead of a shuttle used in a pashmina shawl, it is made using wooden bobbin. This Shawl is originating from Kanihama Village of Kashmir Valley. These Shawls are celebrated from their exquisite artistry and historical significance reflecting the rich textile heritage of Kashmir.

SILK & WOOLEN HANDMADE CARPETS



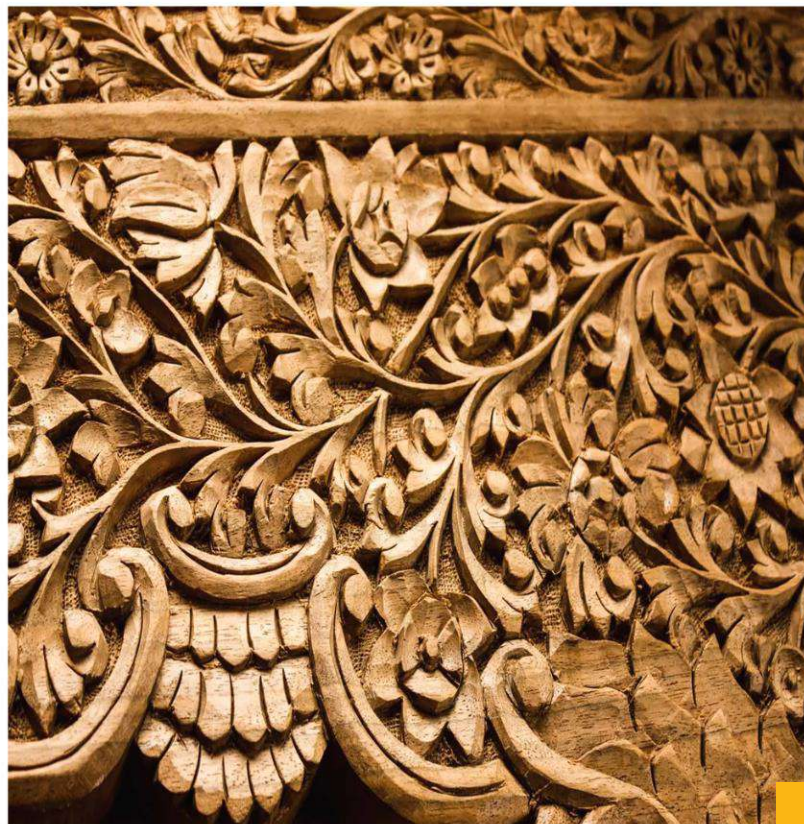
Germany, Oman, Russia (Countries where J&K Exports)



Srinagar & Baramulla



Kashmiri carpets are renowned for their exquisite hand-knotted craftsmanship, intricate designs, and luxurious materials, often made from wool, silk, or a blend of both. Kashmiri hand-knotted carpets have the highest number of knots compared to any other hand woven rugs made across the world. Short lengths of thread or yarn are tied to form the pile of Kashmiri Carpets



Saudi Arabia, UAE, Iraq (Countries where J&K Exports)



Srinagar



Walnut woodcarving is a renowned craft that involves intricately carving detailed designs into the region's fine walnut wood. This traditional art form is used to create exquisite furniture and decor items reflecting Kashmir's rich culture heritage. Raw walnut wood, used in woodcarving is indigenous to Kashmir and is only available in Kashmir.

CREWAL & CHAIN STITCHING



UK, Japan, Nepal (Countries where J&K Exports)



Srinagar, Bandipora & Budgam



Kashmiri Crewel embroidery, is a special kind of embroidery done with a hook known as crewel is commonly used for drapery and upholstery. Rows of chain stitch done with hook from solid patterns usually rotating from centre & creating an embossed effect to add richness to the textile. It is done on thick material popularly used for furnishing and usually carries floral and creeper designs. Not a single piece is ever done wholly by one person.



USA, UAE, UK (Countries where J&K Exports)



Srinagar



Copperware is renowned for its intricate etchings and traditional designs, used to create both utensils and decorative items. Sakhta, a form of copper engraving, enhances these pieces with detailed patterns, reflecting the region's rich heritage of metal craftsmanship. Known locally as Tram which translates to 'copper', The Kashmiri copperware is famous all over the world due to its unmatched quality and superior design.



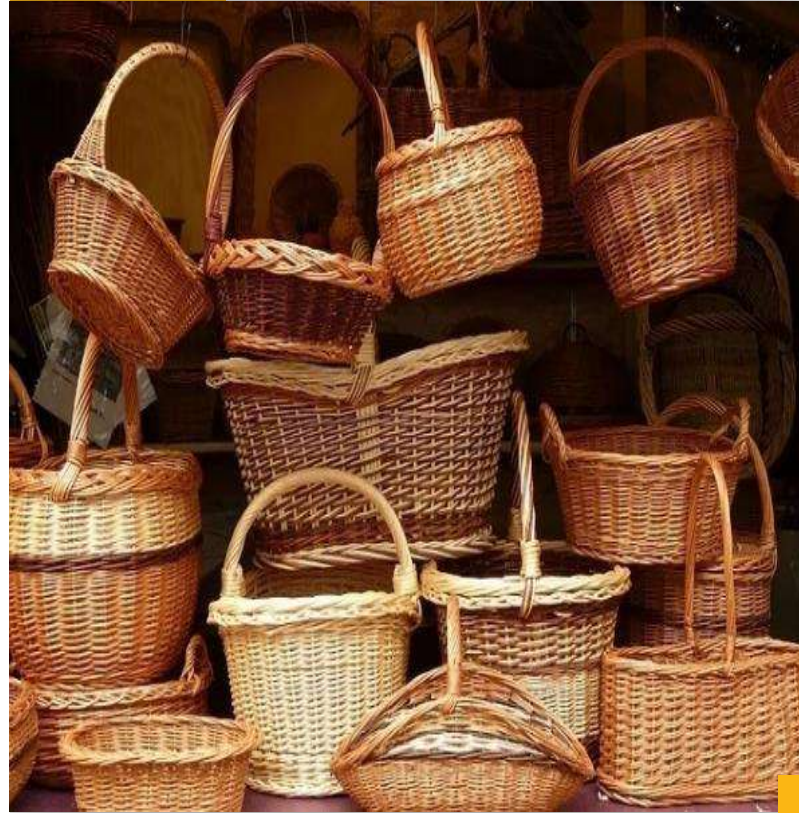
Fir



Srinagar



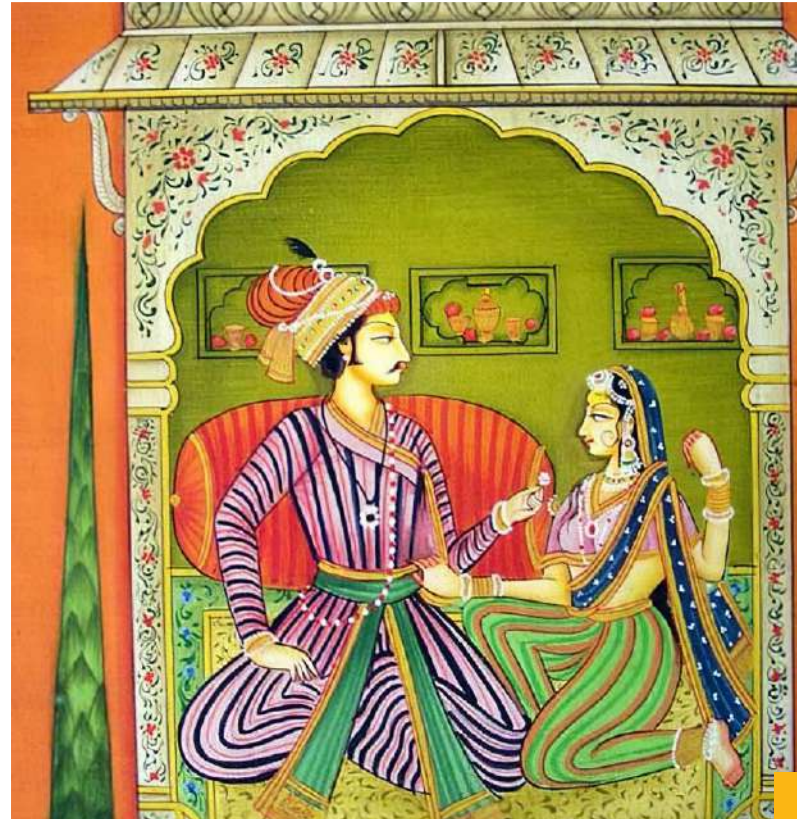
Khatamband is a traditional ceiling craft featuring intricate geometric woodwork assembled without nails. This art form creates beautiful, interlocking patterns, adding elegance and a distinctive architectural charm to interiors in Kashmir. Khatamband is made from Fir wood. Khatamband acquires a unique seamless geometrical pattern on ceilings. All this is done entirely with hands without the use of glue or nails. Khatamband showcases requisite geometric designs adding elegance to any space



Ganderbal



Willow Wicker commonly refers to year-old flexible willow branches or twigs that are used in weaving baskets, furniture, boxes. The craft of willow wicker weaving, (locally referred to as Kaeni Kaem), now a part of the cultural heritage of Jammu & Kashmir. The advantage of willow as a material is that it is stronger and less susceptible to insects than bamboo or cane. The best part about willow wicker artform is that it is not mechanised yet. Willow wicker is totally sourced from renewable willow branches, promoting eco-friendly practices.



 **GI TAGGED** Product



Kathua



Basohli paintings are known for their bold, vibrant colours, intricate miniature style and religious themes. These paintings often depict scenes from Hindu Mythology. Basoli paintings are created in Basoli village, located in the Kathua district of Jammu Division. These paintings are marked by strikingly blazing colours bold lines, rich symbols and peculiar features giving an accumulative impact of highly sensuous environs.



Australia, UK, Bangladesh (Countries where J&K Exports)



Anantnag



J&K is the primary producer of Kashmir willow bats, catering to a significant chunk of India's cricket-loving population with the production of 3 million bats in Kashmir annually. International cricket teams including Sri Lanka, West Indies, Oman, Bangladesh, UAE, and Afghanistan have chosen to play with Kashmir willow cricket bats. "In 2021, Kashmir willow cricket bat was used in the ICC Men T20 world cup held in UAE".



USA, UAE, Qatar (Countries where J&K Exports)



Pulwama & Kishtwar



Saffron is a spice derived from the flower of *Crocus sativus*, commonly known as the "**saffron crocus**". J&K is the only saffron producing region among UTs and states in India. Kashmiri Saffron has a deep reddish-orange colour, distinct aroma and unparalleled flavour. It is rich in antioxidants and anti inflammatory properties.



USA, UAE, RSA (Countries where J&K Exports)



Jammu



R. S. Pura in Jammu is famous for producing premium quality Basmati Rice with Long Grains, Delicious taste, Unique flavor & Rich Aroma. RS Pura Basmati rice have can fight bacterial blight disease. Its traditional cultivation practices and cultural significance make it a prized agricultural product that reflects the rich heritage of the region



USA, UAE, China (Countries where J&K Exports)



Bhaderwah & Doda



Bhaderwah Rajmash of district Doda has an Ayurvedic importance. It is recognized for its nutritional density and is often recommended in various diets to promote ojas (vitality), thereby supporting the body's natural resilience and wellness. Grown in the fertile soils of Badarwah, a region known for its favorable climatic conditions, the beans benefit from the high altitude and natural irrigation



China, Saudi Arabia, UAE (Countries where J&K Exports)



Ramban



Anardana refers to the dried seeds of the pomegranate fruit. The dried seeds have a very distinctive sweet & tangy taste, which is used as a souring agent in Indian & Persian cuisine. Ramban Anardana stands out for its exceptional quality, flavour and health benefits, making it a prized ingredient in various culinary applications. Due to the organic farming practices, it is free from chemical fertilizers and pesticides, appealing to health-conscious consumers.



USA, UAE, RSA (Countries where J&K Exports)



Anantnag



Scented rice, Mushk Budji is a short bold aromatic rice grown in higher reaches of Kashmir valley. Mushk Budji is famous for its fragrant aroma. The cooked rice is unique and possesses a harmonious blend of taste, aroma and rich organoleptic properties. This is a special rice variety, and cannot be grown anywhere. It needs a special atmosphere and peculiar climatic conditions for it to grow.



France, Spain, UK (Countries where J&K Exports)



Ramban



The white honey of Ramban, known as Sulai honey, is a true treasure from the region, celebrated for its distinct flavor, aroma, and taste. During the months of August to October, bees forage on the nectar of the snow white blossoms of the Sulai plant, resulting in this well-rounded, naturally sweet honey with delightful floral undertones. Its unique characteristics make Sulai honey a prized addition to both culinary and health-related applications. Solai/ Acacia Honey of Ramban is naturally rich in vitamins, minerals & anti-ageing agents.

MUSHROOM



USA, UK, Spain (Countries where J&K Exports)



Samba



Mushrooms from J&K are rich in essential nutrients including proteins, vitamins (especially Vitamin D and B), minerals (such as potassium, phosphorus, and selenium), and antioxidants. These are low-calorie, high-fiber foods that support digestion and overall health. J&K's diverse climate, ranging from temperate to alpine, creates ideal conditions for growing various types of mushrooms. The cool temperatures and high altitude contribute to their unique flavor and texture.



Bangladesh, UAE (Countries where J&K Exports)



Shopian, Baramulla



J&K is the largest producer of Apple in India. Kashmir apples have the finest quality in India. These are smooth skinned and blush red in color. These are considered as one of the healthiest fruit. Apples are a good source of vitamin C, dietary fiber, flavonoids and antioxidants. The most popular varieties of kashmiri apples include the Royal Delicious, Golden Delicious, and Red Delicious.



UAE, Oman, Saudi Arabia (Countries where J&K Exports)



Kupwara



Jammu & Kashmir produces high-quality, crunchy and fresh walnut kernels. Kashmiri walnuts have countless health benefits and are high in protein, omega3 fatty acids, & vitamins. Walnut produced in J&K is purely organic as it is grown in the naturally induced conditions without the heavy doses of fertilizers and sprays. The walnuts from J&K are often larger in size and have a higher kernel yield. The shells are typically thinner, which makes them easier to crack while keeping the kernel intact. The aroma, flavour and taste of its excellent capacity make the walnut of J&K as one of the best globally.



Germany, Italy, Saudi Arabia (Countries where J&K Exports)



Udhampur & Kulgam



J&K's Garlic stands out for its remarkable antibiotic properties, serving as a natural shield against infections and illnesses. J&K's garlic is often grown using traditional, organic farming methods, without the use of chemical fertilizers and pesticides. The unique climatic conditions and soil of the Himalayan region contribute to the distinctive qualities of J&K hill garlic.



Poonch & Kishtwar.



Pecan nuts from Jammu and Kashmir are known for their exceptional quality, with a rich flavor and buttery texture that set them apart in the market. Rich in healthy fats, protein, fiber, vitamins, and minerals. These pecans offer numerous health benefits, including heart health support and antioxidant properties.



UAE, Egypt, USA (Countries where J&K Exports)



Anatnag & Kulgam



Kashmiri Red Chillies, also known as Kashmiri lalmirch, are renowned for their unique ability to infuse a rich, dark red hue into culinary creations. These are true artists of flavor and color, elevating different dishes to new heights.

MANGO



UAE, RSA, Kuwait (Countries where J&K Exports)



Jammu



The Jammu Division is a treasure trove of nearly 500 distinct mango varieties, each flaunting its unique taste and flavor profile. Jammu region produces several popular mango varieties, including Chaunsa, Langra, and Dussehri, each offering unique tastes and textures, appealing to a wide range of preferences



UAE, France, China (Countries where J&K Exports)



Doda



Lavender, the jewel of Doda district and the heart of India's Purple Revolution has been proudly designated as the region's signature product. This aromatic gem is a testament to the rich heritage and natural splendor of this land. Lavender from Doda is renowned for its soothing fragrance, which is highly valued in aromatherapy for its calming and stress-relieving properties

TROUT FISH



Anantnag



Trout fish of Anantnag district in Jammu and Kashmir possesses unique characteristics that make it a distinctive and sought-after product. The district's water sources, including the Lidder River and its tributaries, provide abundant fresh, clean, and oxygen-rich water. This ensures the well-being and health of the trout fish, enhancing their flavor and overall quality.



UAE, France, USA (Countries where J&K Exports)



Reasi



Lemongrass oil from Reasi is known for its refreshing and invigorating citrus scent, making it a popular choice in aromatherapy and personal care products. Lemongrass, a plant of remarkable versatility, offers both its leaves and oil for medicinal use. Cultivated in the fertile soils of Reasi, lemongrass is typically grown organically, ensuring that the oil is free from harmful chemicals.



JAMMU & KASHMIR TRADE PROMOTION ORGANIZATION

(A Government of J&K Undertaking)

CONTACT US



Jammu Office

6th Floor, Jawaharlal Nehru,
Udhyog Bhawan, Rail Head
Complex, Jammu - 180012



Srinagar Office

3rd Floor, Sanat Ghar,
Bemina
Srinagar - 190018



0191-2479924 | 0194-3516021



contactjktpo@gmail.com



www.jktpo.in



[@jktpo_jk](https://twitter.com/jktpo_jk)



[/contactjktpo](https://facebook.com/contactjktpo)