सत्यमेव जयते

Government of Jammu and Kashmir
Department of Industries & Commerce

JAMMU & KASHMIR TRADE PROMOTION ORGANIZATION
(A Government of J&K Undertaking)

Edition 1.0

QUATERLY NEWS-LETTER BY

Jammu & Kashmir Trade Promotion Organization

About JKTPO

A J&K Government Undertaking has been incorporated as a Joint Venture of Government of J&K, Indian Trade Promotion Organization (ITPO), Export Promotion Council for Handicrafts (EPCH) and Carpet Export Promotion Council (CEPC), to promote, organize, manage and participate in handicrafts/handlooms/industrial trade, other fairs and exhibitions in India and abroad and to take, all measures incidental thereto for promoting Indian Industry, especially in the UT of Jammu & Kashmir and enhance its global competitiveness. JKTPO serves as a reference point in the UT of Jammu and Kashmir for Indian Industry and the International Business Community.

Industrial Ecosystem

01

Investment Scenario

- Proposals worth investment of Rs 53,000+ Cr received.
- Investments worth Rs 38,000 Cr+ under implementation.

02

Facilitating investment

- Dedicated team for consultation and facilitation of New Investors.
- Round the year BSM, Investment Seminars, Orientation Programmes.
- Business Summit under different sectors.
- Export Oriented Work shops and seminars

03

Marketing & Promotion

Outreach through various mediums to International & National Investors

04

Websites

www.jktpo.in
www.investjk.in
www.singlewindow.jk.gov.in

Investments and Employment – Jammu & Kashmir

Sectors Identified

01 Food processing based , Organic based

04 Paper based, Wood based industries, Joinery mills

02 Hotel & Restaurants/ Health & Social Work

05 Cement/Mineral based, Fly ash based, Stone crushing

03 Laundry units/ Automobile/repairing based, Steel fabrication/ Metal based products

06 Textile/Readymade garments/Pharmaceuticals, Chemical based industries

07 Electrical/Electronics related product making, Manufacturing and assembling of electronic

08 Printing/publishing/ advertisement related activities, Packaging, Plastic recycling and plastic based product manufacturing

Employment Generated 1.58 Lacs

Investments 38,000+ Cr

Land 18,598 Kanals

Total no. of Units 4438

Major Projects

Chenab Textile Mills (822 Cr.) state of art textile unit of Satlej Industries

EMAAR & LULU (625 Cr. Under FDI)- Multipurpose towers at Jammu & Srinagar and Mall of Srinagar

Medi-city in Jammu & Kashmir Division with total investment of Rs 4575 Cr for 6000 beds with brand names of Apollo, Trumboo, Milli trust etc.

Jindal Steel works to setup 150 CR steel unit at Lassipora Pulwama Kashmir

Dubai Expo 2020

JKTPO was nodal agency for Jammu & Kashmir Govt. for facilitation and coordination for Dubai Expo 2020. UT has attracted significant investment commitments and signed 7 MoUs and 1 LoI with global investors. The UT has showcased its business attractiveness, tourism potential along with its rich cultural heritage to the global audience during its two-week participation at EXPO2020 Dubai.

The UT's ten-day participation was kicked off on Jan.3, 2022, by Shri Ranjan Prakash Thakur, Principal Secretary, Industry & Commerce, J&K along with Dr Aman Puri, Consul General of India in Dubai and Deputy Commissioner-General for India at Expo 2020 Dubai.

A business delegation led by the Lieutenant Governor of J&K, Shri Manoj Sinha, pitched investment opportunities to the UAE businesses.During his visit, Shri Sinha met several business leaders including Sultan Ahmed Bin Sulayem, Chairman of DP World and Mr Yusuff Ali M.A, Chairman of LuLu group among others to discuss the opportunities and potential areas of collaboration.

During its participation at EXPO2020 Dubai, the UT of J&K has signed seven MoUs with LuLu Group, Al Maya Group, MATU Investments LLC, GL Employment Brokerage LLC, Century Financial and Noon E-commerce, Grandeur Business Solutions respectively along with one Letter of Intent (LoI) with Magna Waves Pvt. Ltd, Emaar Group and Lulu International.

Gulf Business Summit

First time in the history of Jammu Kashmir foreign investors visited Kashmir with aim of investments. A 36-member business delegation from UAE in Kashmir Valley explored the business opportunities. 38 thousand crore investments are already cleared the total target of investment is 70 thousand crores says Government till the end of the current financial year. The delegation has series of interactions with local business community and Govt officials over the 3 day long stay in Kashmir apart from exploring beautiful tourist destinations of World famous Gulmarg & Pahalgam.

Narendra Modi
@narendramodi

Exemplary efforts to draw more investment to Jammu and Kashmir, and ensure greater opportunities for the people.

Office of LG J&K @OfficeOfLGJandK · Mar 22
Addressed the Gulf Countries investment summit at Srinagar and highlighted the scope for J&K UT & GCC companies' economic cooperation to make this paradise on earth as the most beautiful investment destination in the world.
Show this thread

Gulf Business

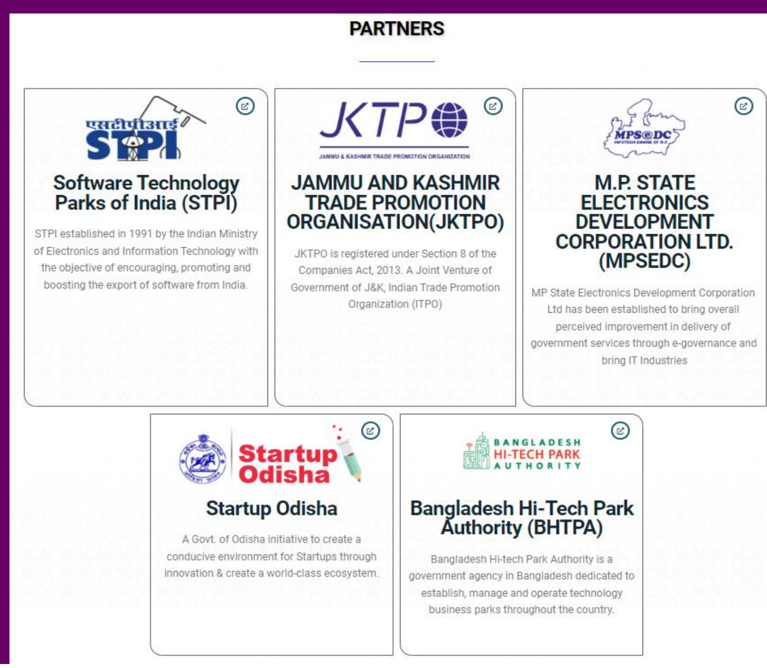
India Soft Exhibition

Jammu and Kashmir Trade Promotion Organization (J&K TPO), took part in the 22nd edition of India Soft International ICT exhibition and conference, held at Pragati Maidan in New Delhi from March 23 to 25, 2022.Pertinently, JKTPO was one of the partners in the event being organized by the Electronics and Computer Software Export Promotion Council (ESC) sponsored by Union Ministries of Commerce & Industry besides Electronics & IT respectively.

The event was aimed to assist the global outreach of Indian Electronics and IT Industry and will bring to the forefront many enterprising ventures under one roof, providing a unique opportunity for global companies looking for innovative solutions.

More than 200 exhibitors attended INDIASOFT event where global delegates from 60 countries participated. Various business conferences, networking sessions and B2B meetings were held during the event.Also, JKTPO participated in India First Startup Event, earlier this year and this is second international level event in this year for IT companies and startups of J&K. This event will give chance to companies from J&K to get market linkages and outsourcing orders from global brands.

INDIASOFT 2022



Indo Canadian-Buyer Seller Meet

A buyer seller meet of Indo Canada Chamber of Commerce (ICCC) was organized to discuss investment and trade opportunities with thrust on exports from J&K to Canada along with creating business opportunities for Indian start ups and MSMEs in Canada.

Principal Secretary Industries and Commerce, Ranjan Prakash Thakur, described J&K as a hub of exponential opportunities and a virgin territory from the aspect of attracting global attention and investment. He highlighted that J&K has huge potential in the sectors of hospitality and tourism.

President of Indo Canada Chamber of Commerce, Ripudaman S. Dhillon, said that focus would be accorded on sectors like agriculture, hospitality, immigration, realty, information technology, infrastructure etc. All these sectors have incredible potential to become instrumental in the growth story for enhancing trade relations between the two countries, he added. He further said that growing interest of Indo-Canadian Diaspora into "Make in India" products will also encourage Canada to further strengthen their trade ties with India especially J&K's unique products having huge market and liking world over. He invited JKTPO to start a help desk in Canada. The event focused on promotion of investment and exports along with facilitating business linkages and direct dialogue between the Indo – Canadian delegation and their extended network with industrial representatives from J&K.

Arun Gupta, President, JCCI, Gourav Gupta, General Secretary, JCCI, Anil Gupta, Senior Vice President, JCCI, Ravnish Gulati, Immediate Past Chairman, CII J&K, Manik Batra, Chairman, ASSOCHAM J&K, Lalit Mahajan, Bari Brahamana Industries Association, Abhay Pargal, LJK Economic Growth and Development Dialogue (LEAD) besides representatives from key industry associations were present on the occasion.

Chambre de Commerce
Indo-Canada
Chamber of Commerce

JKTPO
JAMMU & KASHMIR TRADE PROMOTION ORGANIZATION
(A Government of J&K Undertaking)

DP World Delegation Visit to Kashmir

A month after a business delegation from the United Arab Emirates (UAE) visited Jammu and Kashmir to explore business opportunities, another delegation arrived in the Union Territory to take the initiative forward. The delegation includes Lulu G.

The delegation includes DP World Group Chairman and Chief Executive Officer (CEO) Sultan Ahmed bin Sulayem.Earlier in March, a business delegation from the Middle East had come on a four-day visit to Kashmir to see the potential for investment. The businessmen from the UAE are mostly interested in investing in infrastructure, information technology, hospitality and food processing.

The UAE making an entry into J&K for the first time in the past 74 years is seen as recognition of New Delhi's policy to scrap Article 370 that gave special powers to the erstwhile state. The UAE venturing into J&K is also a signal to Pakistan which has been harping on the propaganda about Kashmir being a problem that needs to be settled and Muslim countries should support its argument.

Going by the response the Jammu and Kashmir government has got from within the country and abroad, the administration anticipates investments to surpass Rs 70,000 crore. The government had organised a Real Estate Summit in Jammu in December and a similar summit in Kashmir is proposed to be held in May for investments in the real estate sector.

THE ECONOMIC TIMES

Piyush Goyal meets DP World chairman during J&K visit, export strategy, industrial package for UT planned

Under the Market Access Initiative Scheme, Rs 18.98 lakh has been sanctioned for J&K and Ladakh for the year 2021-22 for export promotion activities.

Jammu and Kashmir on Monday signed a Memorandum of Understanding (MoU) with Dubai for real estate development, industrial parks, IT towers, multipurpose towers, logistics, medical college, super specialty hospital. The MoU was signed during commerce and industry minister Piyush Goyal's two-day visit to the union territory.

Goyal met Sultan Ahmad Bin Sulayem, Chairman and CEO DP World, inaugurated tourism huts and exhibition events.

Goyal also met a delegation of industrialists from the valley wherein issued related to bottlenecks in export of Kashmiri shawls were taken up, and he directed the authorities to set up testing facilities at Srinagar and Delhi airport while simultaneously upgrading the local testing facilities with state of the art machines.

Visit of Hon'ble Prime Minister & UAE Delegation

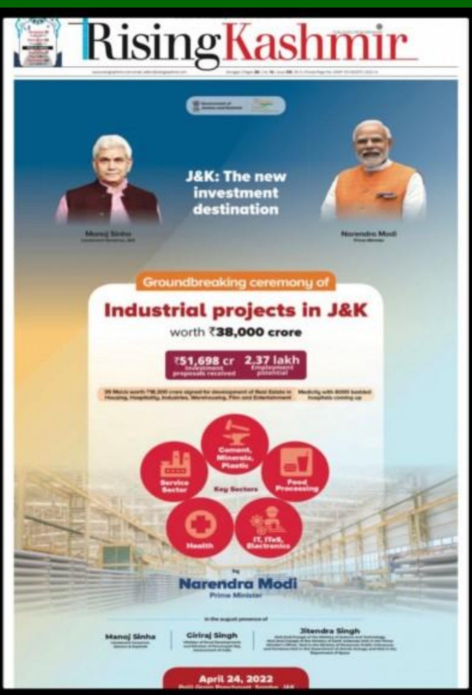
Hon'ble Prime Minister Shri. Narendra Modi met delegations from the United Arab Emirates looking for opportunities to invest in Jammu and Kashmir, and said private investment proposals in the union territory has reached around Rs 38,000 crore.

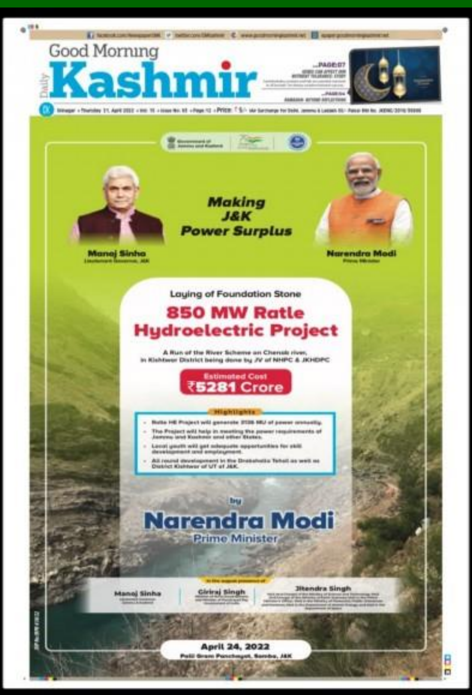
The Prime Minister visited Jammu and Kashmir to participate in the celebrations for the National Panchayati Raj Day and addressed all gram sabhas of the country from here.

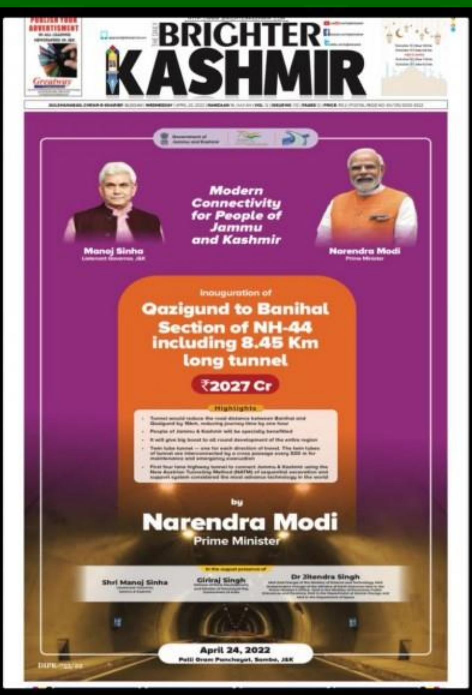
A Special series of Videos/documentaries were made by JKTPO to showcase the achievements of the Department of Industry & Commerce of Jammu & Kashmir. The Videos were showed to Hon'ble Prime Minister and other dignitaries accompanying PM. A stall for Industry & commerce department was also showcased to Prime Minister and videos showcasing ODOP and other achievements of I&C and its subsidiary corporations.

"For seven decades of independence, private investment of only Rs 17,000 crore could be made in Jammu and Kashmir. But now it is reaching around Rs 38,000 crore. Tourism also is thriving once again,"

-- Shri. Narendra Modi







AAHAR - International Food and Hospitality Fair

Jammu and Kashmir Trade Promotion Organization (JKTPO) participated in AAHAR 2022- International Food and Hospitality fair, a flagship B2B event organized by India Trade Promotion Organisation (ITPO) in conjunction with Agricultural and Processed Food Products Export Development Authority (APEDA).

Pertinently, JKTPO sponsored and facilitated agro and food processing based registered entrepreneurs to showcase their product and services in the exhibition. Major exhibitors participated in the event included Kashmir Walnut Overseas Private Limited, Agrotech Enterprises, Kanwal Foods and Spices Private Limited, BST Organics, Rama Milk Food, Himalayan Bio organic Foods Private limited, Sarveshwar Foods Limited, Such Food Processor, Pampore Saffron Farmers Producer Company Limited, Valley Exotics Private Limited, Hari Niwas Hotels and Resorts Private Limited

AAHAR
THE INTERNATIONAL FOOD & HOSPITALITY FAIR

Contact Us

Department of
Industries & Commerce

JKTPO

Principal Secretary,

Industries & Commerce Department

- Civil Secretariat, Jammu/Srinagar
- 0191-2544050,0194-2506336
- icd-jk@nic.in
- www.jkindustriescommerce.nic.in

Managing Director,

J&K Trade Promotion Organization

- Udyog Bhawan Rail head Complex, Jammu
  Sanat Ghar, Bemina Srinagar
- 01912479924
- contactjktpo@gmail.com
- www.jktpo.in

Director Industries Jammu

Industries & Commerce Department

- Jawahar Lal Nehru Udyog Bhawan , Jammu
- 0191-2474085
- directorindcomjammu@gmail.com
- www.investjammu.in

Director Industries Kashmir

Industries & Commerce Department

- Sanat Ghar, Bemina Srinagar
- 0191-2474085
- director-industries@jk.gov.in
- www.industrieskashmir.nic.in

Investment Facilitation Cell

- J&K House, Prithvi Raj Road,
  New Delhi- 110003
- 011-24611210 ext.-408
- delhiifc@gmail.com
- www.invest.jk.gov.in

JKTPO

@contactjktpo

@contactjktpo

@jktpo

www.jktpo.in